



2026 Schedule

Where the creative tech community meets, connects, and inspires.

#BIMAHouse

Creating community at key industry events.

BIMA House is the social heart of the digital and creative industry's biggest events. Designed to bring the BIMA Community together, it creates informal, high-energy events and socials where professionals connect, collaborate and unwind.

Following a hugely successful launch at SXSW London 2025, BIMA House expands in 2026 with a full programme across the most influential events in the calendar - from flagship festivals to major industry gatherings.

BIMA House 2026: Full Schedule

25-26 February: MAD//North Manchester - morning and evening socials

3-4 June: SXSW London – 2 day venue take over with panels, activations and socials

23-25 June: Cannes – 3 days of morning panels and evening socials

7-9 July: MAD//Fest London - morning and evening socials

23 October: Brighton SEO - evening social

November: Web Summit Lisbon - morning and evening socials



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SXSW
LONDON



CANNES
LIONS

web
summit



**Host BIMBA House - connect
with the BIMBA Community**

MAD//North Manchester



Dates: 25 & 26 February 2026

25th: Post-event Dinner and Drinks for up to 20 guests - from **£5,000**

26th: Pre-event Breakfast Roundtable and Networking for up to 30 guests - from **£3,500**

Includes complimentary tickets to MAD//North

At one of the North's most influential marketing and innovation events, BIMA House creates a premium environment for connection and conversation. Our wraparound social format combines a post-event roundtable dinner on Day 1 - bringing together senior leaders for insight-led discussion - with a pre-event networking breakfast on Day 2 to deepen relationships and spark new opportunities.

SXSW London: BIMA House's Flagship

SXSW
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Pioneering Creative Tech

As BIMA House's flagship activation, SXSW London is our most high-profile community experience of the year, delivered in official partnership with SXSW. Located in Shoreditch within the main festival footprint, BIMA House will host a two-day fringe takeover, putting our community at the centre.

The content floor will feature panels, fireside chats, and debates with leading digital and creative voices, while the networking floor offers brand activations, food, drinks, and social experiences, drawing hundreds of festival attendees. Each day closes with BIMA House after-parties, connecting the community in true BIMA style.



SXSW London

SXSW
LONDON



Dates: 3 & 4 June 2026

1 hour panel session - **£6,000 BIMA members / £7,500 non-members**

Activations within the networking and hangout area - from **£2,000**

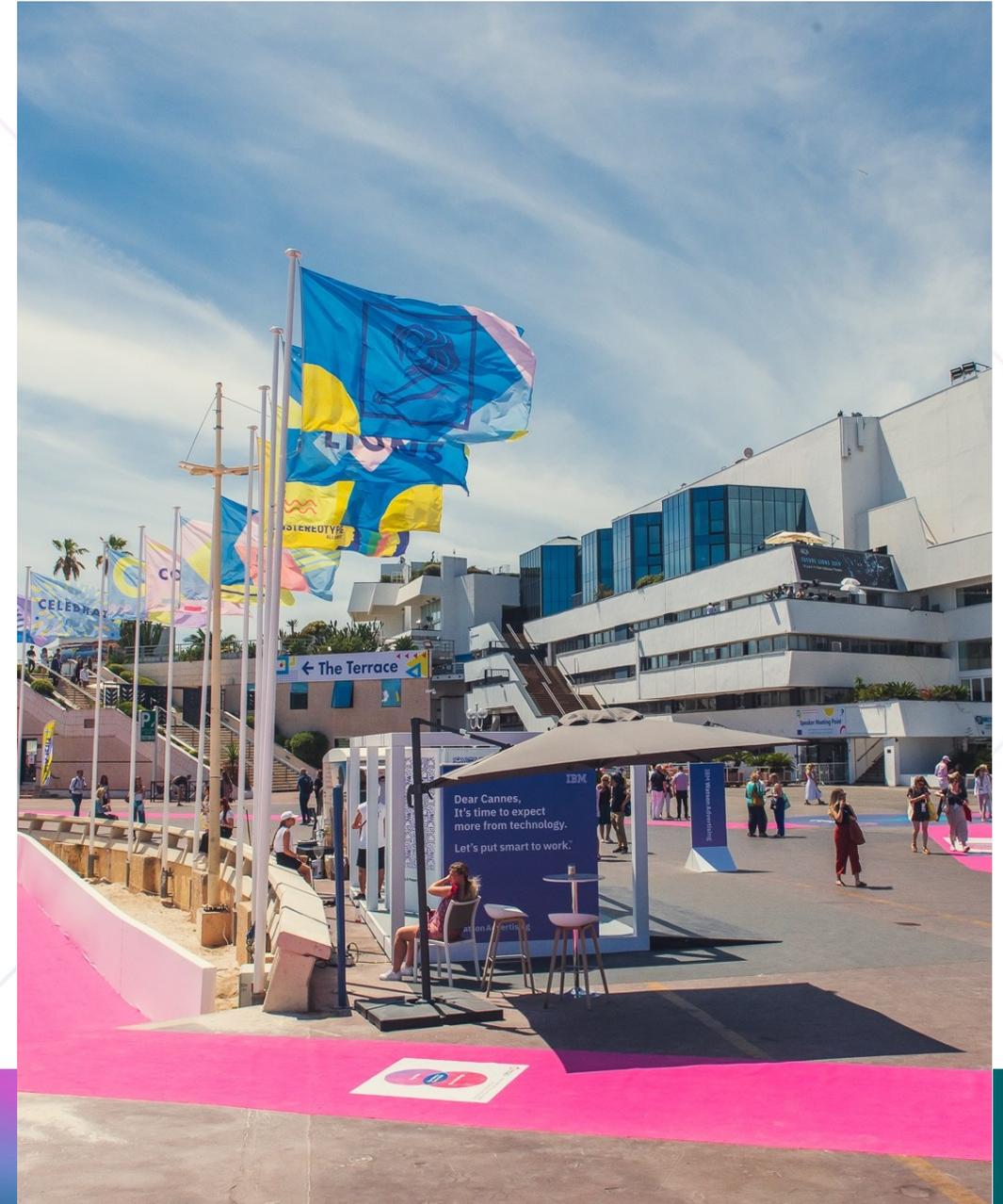
Evening social drinks sponsor – from **£4,000**

Booking deadline 27th February 2026

For partners, SXSW London offers a **unique and high-impact opportunity** to align with the UK's leading digital community, engage influential audiences face-to-face, and position your brand at the heart of the most exciting new festival in the global creative calendar.

The World's biggest celebration of creativity.

BIMA House brings the community together at Cannes Lions 2006 for three days of connection, conversation, and collaboration. Located just 15 mins from the Croisette, the programme blends morning panel sessions with early evening socials, creating a seamless rhythm of insight and networking. Each day focuses on a distinct theme; Creative Tech, Agency Business, and Online Safety, featuring thought-provoking discussions led by industry leaders. Evenings offer relaxed, high-quality experiences where guests can unwind, reflect on the day, and forge meaningful connections across the festival.



Cannes



**CANNES
LIONS**



Dates: 23-25 June 2026

Breakfast panel - **£7,000 BIMA members / £8,500 non members**

Evening social (open bar and snacks) for up to 30 people - from **£7,000**

Booking deadline 19th March 2026

BIMA House at Cannes offers a premium opportunity to engage with senior decision-makers, align your brand with the conversations shaping the future of the industry, and host clients and community in an exclusive, high-value environment at the heart of the global creative calendar.

MAD//Fest London



Dates: 7-9 July 2026

7th July: Pre-event Breakfast Roundtable and Networking for up to 30 guests - from **£3,500**

8th July: Post-event Dinner and Drinks for up to 20 guests - from **£5,000**

Includes complimentary tickets to MAD//Fest

BIMA House heads to London for MAD//Fest, the capital's premier marketing and creative festival, bringing the community together around one of the summer's most dynamic industry events.

For partners, BIMA House at MAD//Fest London provides a **high-value platform to engage directly with decision-makers**, build meaningful relationships within the BIMA Community, and position your brand at the centre of thought leadership, collaboration, and creativity in the capital.

Brighton SEO



Dates: 23 October 2026

Post-event Social and Drinks for up to 40 guests - from **£3,500**

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Bringing the community together at BrightonSEO, one of the UK's leading search marketing events, with an intimate and high-value post-event roundtable dinner and drinks. This relaxed, social setting allows senior digital professionals to reflect on the day's insights, share experiences, and build meaningful connections within the BIMA Community.

For partners, BIMA House at BrightonSEO offers a focused platform to engage directly with key decision-makers, amplify your brand presence, and position yourself at the centre of conversation and collaboration within the UK's SEO and digital marketing community.

Web Summit Lisbon



Dates: November 2026 (dates TBC)

Pre-event Breakfast Roundtable and Networking for up to 20 guests - from **£3,500**

Post-event Dinner and Drinks for up to 20 guests - from **£5,000**

BIMA House heads to WebSummit Lisbon for a home-from-home experience designed to connect the BIMA Community in the heart of Europe's largest tech and digital festival. Our **wraparound format** starts with a **networking breakfast**, followed by arranged transport to the main event to ensure guests experience the full festival. The day concludes with a **social dinner and drinks** in central Lisbon, providing a relaxed setting to reflect, connect, and continue conversations after a packed day.

For partners, BIMA House at WebSummit offers a **platform to engage with digital and creative leaders**, enhance brand presence internationally, and be part of the curated experiences that foster meaningful industry connections.

Let's Build BIMA House Together in 2026

Shape the community. Create the connections.
Inspire the industry.

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