BIMA
Digital Day

Welcome to Digital Day

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We are excited to have your school involved!

Below you will find a checklist and top tips on how to successfully run your day. If you have any questions or need assistance, please email digitalday@bima.co.uk.

Checklist for Digital Day – 8th November:

- Download all the available assets from the Digital Day resources hub:
- Check if you have received the student challenge sheets - please allow one sheet per group
- Check if you have received the online BIMA Digital Day Student Questionnaire. It is mandatory that these are completed on the day.
- Check if you have the agency's contact details
- Download the Digital Day certificate - please photocopy for number of students

On the Digital Day resources hub, you will find everything you need to successfully run your day. This includes:

- Agenda of the day
- Teacher instruction sheets (How to plan and run your day)
- Challenge sheets (if additional needed)
- Digital Day certificate

Top tips for Digital Day

- Please ensure that you have contacted your agency/company partner (if partnered) to arrange the finer details of the day.
- You need a screen (to be connected to a laptop) and internet access to watch the presentations and videos.
- This is the one day that we encourage students to have their phone in class to get involved over social.
- Take some time to familiarise yourself with the instructions and assets available to you, so you can be on hand to answer any questions.
- Encourage students to participate with us via social media using the hashtag #DigitalDay23
- Please remember your partner agency/company are not teachers, they are there to support and inspire the students, please be on hand to help them.
- And most importantly, have fun!

Follow @BIMA on X, Instagram and #DigitalDay23 for any updates!