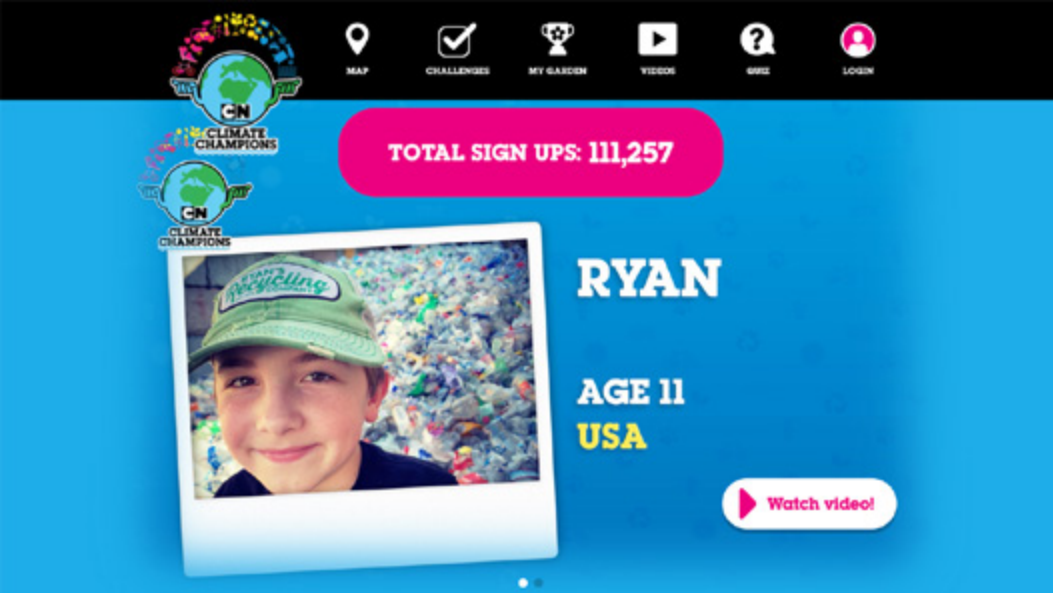




CLIMATE CHAMPIONS





Navigation icons: MAP, CHALLENGES, MY GARDEN, VIDEOS, QUIZ, LOGIN.

TOTAL SIGN UPS: 111,257

RYAN

AGE 11
USA


[Watch video!](#)







**JOIN IN
WITH DAILY
CHALLENGES**

Today's Challenges

 **Green Thumb!**



 Supervision required





Try planting some herbs in pots or in a vegetable plot. These could be placed or planted in your garden or allotment, hung off the window or sit on a window-sill. Plus it would save on buying packaged herbs!

☐ TAKE THE CHALLENGE

STUCK? TELL US WHY ▼

 SHARE  1373



 **Share Your Old Toys!**



Sort through your old toys and take any unwanted or old ones to the charity shop. Every toy donated helps the planet as we're re-using rather than using energy to make new ones - and it can bring a smile to someone's face!

☐ TAKE THE CHALLENGE

STUCK? TELL US WHY ▼

 SHARE  285

The Climate Champions website is home to easily-digestible educational content around sustainability, ways to make an impact against climate change, and the beauty of the planet, presented by your favourite Cartoon Network characters.

Kids complete challenges, watch videos and play quizzes featuring characters from The Amazing World of Gumball, Teen Titans Go!, We Bare Bears, Fungies, and Craig of the Creek. Anyone can be a Cartoon Network Climate Champion - it means caring about the planet, wanting to make a difference together, and having fun while doing it!

Craft

The specially designed challenges have been crafted to inspire and motivate young people to make changes at home, at school and in their local communities, taking on small challenges that can make a world of difference to the health of the planet.

A real-time map shows how our young Climate Champions are making a difference and supplies ongoing insights and data points into the myriad ways in which kids are engaging in the topic from country to country.

By accepting challenges, kids will make a difference in their own lives by re-using and decorating leftover bottles and food containers to make imaginative plant pots; taking just one napkin tissue to reduce waste; making pet tug toys using old clothes; and buying oddly shaped fruit and veggies that might not be picked by other people, among many, many other positive actions.

Partnerships with the **Climate Action Project** and **WWF** ensure that the information being shared with children is factual, informative, and considered.



Climate Action Project

Impact

As well as tracking kids' progress accepting challenges, the interactive map also features editorial content that tells the stories of real-life Climate Champions that have been inspired by the initiative to make a difference.

These stories are from all over the world and help to create a community of young people joining forces to work towards a better future.

12-year-old Buhle strongly believes saving the planet starts with **small and easy things for everyone to do every day** like turning off the lights in the morning and not littering.

11-year-old Jonathan is a proud Cartoon Network Climate Champion who is **passionate about water conservation** and looks forward to doing his part to make a change.

Widespread pollution is a concern for brothers Dzifa and Senam, aged 11 and 9 years old, respectively, and spurred on by the belief that it is time for humans to give back to the planet, they have **taken on the responsibility to pick up litter** around their neighbourhood.

These are some of the impressive Climate Champions from Africa that confirm insights from Cartoon Network's multi-territory climate change survey that led the build of the site, analysing the views and behaviours of 4,124 children aged between 6 and 12.

The study was carried out in 13 countries across Europe, the Middle East and Africa (EMEA), including Germany, France, Italy, Poland, Belgium, UK, UAE, Netherlands, South Africa, Romania, and Czech Republic. It was conducted by Quantilope between May 28 and June 11/22.

It revealed that the planet's health emergency is a top priority for kids, and that they want to be part of the solution to one of the biggest challenges of our time.

Across EMEA, 91% of kids in the region are concerned about climate change, citing worry, fear, and sadness as their most common feelings. The study also found that 78% of kids want to learn more about climate change. In addition, 83% want to do more to help fight climate change, with 66% pro-actively looking for opportunities to get involved.

After the incredible success across EMEA, the initiative has continued to roll out with a launch in the U.S. this summer, which includes over 100 challenges, quizzes, games, and videos with a focus on activism, art, and science.

It's been an incredible response, with children campaigning to get more trees planted, volunteering to pick up litter around the neighbourhood and advocating for water conservation and a reduction in carbon footprints.

No act is too small to save the planet and make a world of difference!



**BECOME A CARTOON NETWORK
CLIMATE CHAMPION**
Make a World of Difference

