



SPONSORSHIP WITH BIMA

KEMP LITTLE

SPONSOR GOAL

Reinforce Kemp Little's expertise, services and ability to help at a time of crisis (during the coronavirus outbreak).

THE BIMA SOLUTION

The coronavirus pandemic left many digital businesses searching for simple answers to often complex problems. By sponsoring and taking part in a BIMA Hangouts Session, Kemp Little were able to:

- Place themselves in front of their target market in an authentic, valuable way.
- Help attendees cope with the financial shock of coronavirus.
- Provide practical advice on everything from the application of off-payroll working rules to HMRC time to pay arrangements.
- Explore insolvency and ways of protecting against personal liability.

THE RESULTS

189

Attendees (across 2 events)

20K+

Social Followers

90%

Senior Leaders

The event was recorded and is now available as a permanent source of insight – it continues to attract views

“The BIMA sessions are an opportunity to talk in depth on a specific subject with your peers. This gives you different perspectives on common problems leading to new approaches and ideas you can take back to your organisation, helping Britain's digital community move forward”

Simon Levitt, CTO, Imagination

Discover how sponsoring BIMA could benefit you

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