



# BIMA Conference



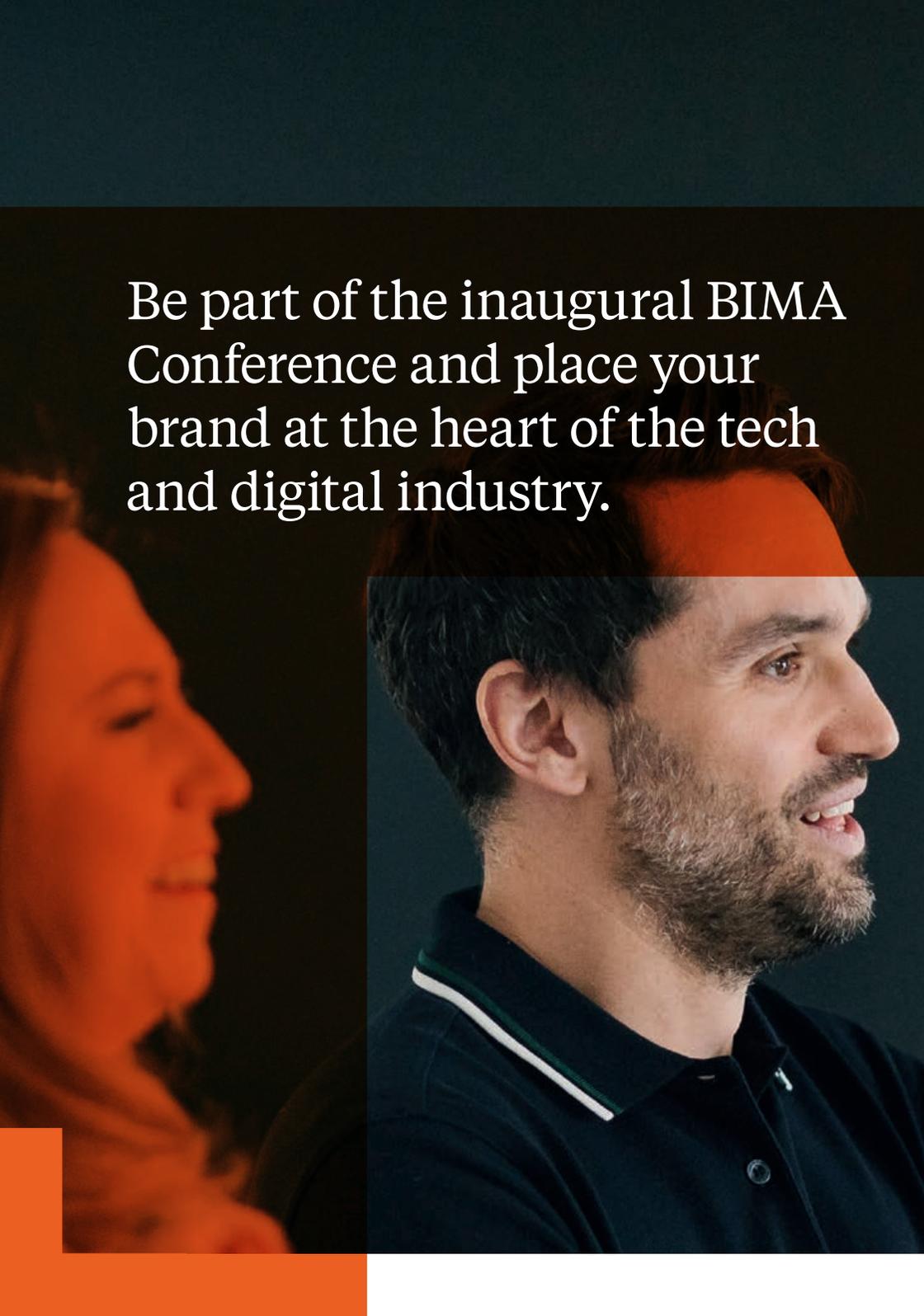
## Lessons From The Future

18 September 2019  
IET Savoy, London

MEDIA PARTNER

**The Drum**<sup>TM</sup>





Be part of the inaugural BIMA  
Conference and place your  
brand at the heart of the tech  
and digital industry.

First is always an exciting  
– and rewarding – place to be.  
On Wednesday 18 September 2019,  
BIMA will host its first industry  
conference. Titled Lessons from  
the Future, the event will explore  
the latest advancements in tech  
while our industry-leading speakers  
will ask how people, business and  
technology can work better together.

**300+**

digital and tech  
professionals

**40+**

keynote speakers

**4**

networking  
receptions

**1**

conference

**You can be part of it.**



# Connect with the industry's influencers

Tied to the BIMA Awards which take place the same evening, the BIMA Conference is set to welcome many of the industry's biggest brands, influencers and pioneers. As a sponsor, you'll connect with:

## Senior leaders

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Delegates will comprise of CEOs and MDs, and technical, data, finance and creative heads

## Innovators

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Speakers will come from some of the world's most renowned tech brands, including Microsoft, Amazon and Slack, and from some of the country's most exciting trailblazers

## The broadest industry audience

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As sponsor, your brand will be carried across all our promotional content, in social, email and press - including The Drum, our official conference media partner

## Key targets

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As a premium sponsor we'll introduce you to five target attendees one week prior to the conference, so you can continue the conversation at the event

# Sponsorship packages

## Premium sponsorship package

(£10,000+VAT)

- 3m x 2m exhibition space
- Six tickets to the conference
- An opportunity to brand one of the additional opportunities featured below in Expand the Brand. (subject to availability and may involve a production fee)
- Full-page in the conference book, including company profile, contact details and logo
- Logo and link to your company website on the conference website
- Your company logo displayed on signage throughout the conference venue
- Your support highlighted across pre- and post-advertising campaign (email and social)
- Branded merchandise in the guest goodie bag
- A special mention during the conference opening speech
- 5 introductions to target attendees one week prior to the conference

## Standard sponsorship package

(£5,000+VAT)

- 3m x 2m exhibition space
- Two tickets to the conference
- Logo and company listing in the conference book
- Logo and link to your company website on the conference website
- Your company logo displayed on conference signage
- Your support highlighted across pre- and post-advertising campaign (email and social)

## Sponsorship of the Speakers' Dinner

(£7,500+VAT)

- Two tickets to the dinner
- Your company logo displayed on dinner signage and menus
- Your support highlighted across pre- and post-advertising campaign (email and social)
- An opportunity to address the room

# Expand the brand

Don't feel confined to our formal packages. In addition, talk to us about your ideas for taking your involvement further. Potential options could include:

Coffee stations

Photography

Chillout areas

Charging stations

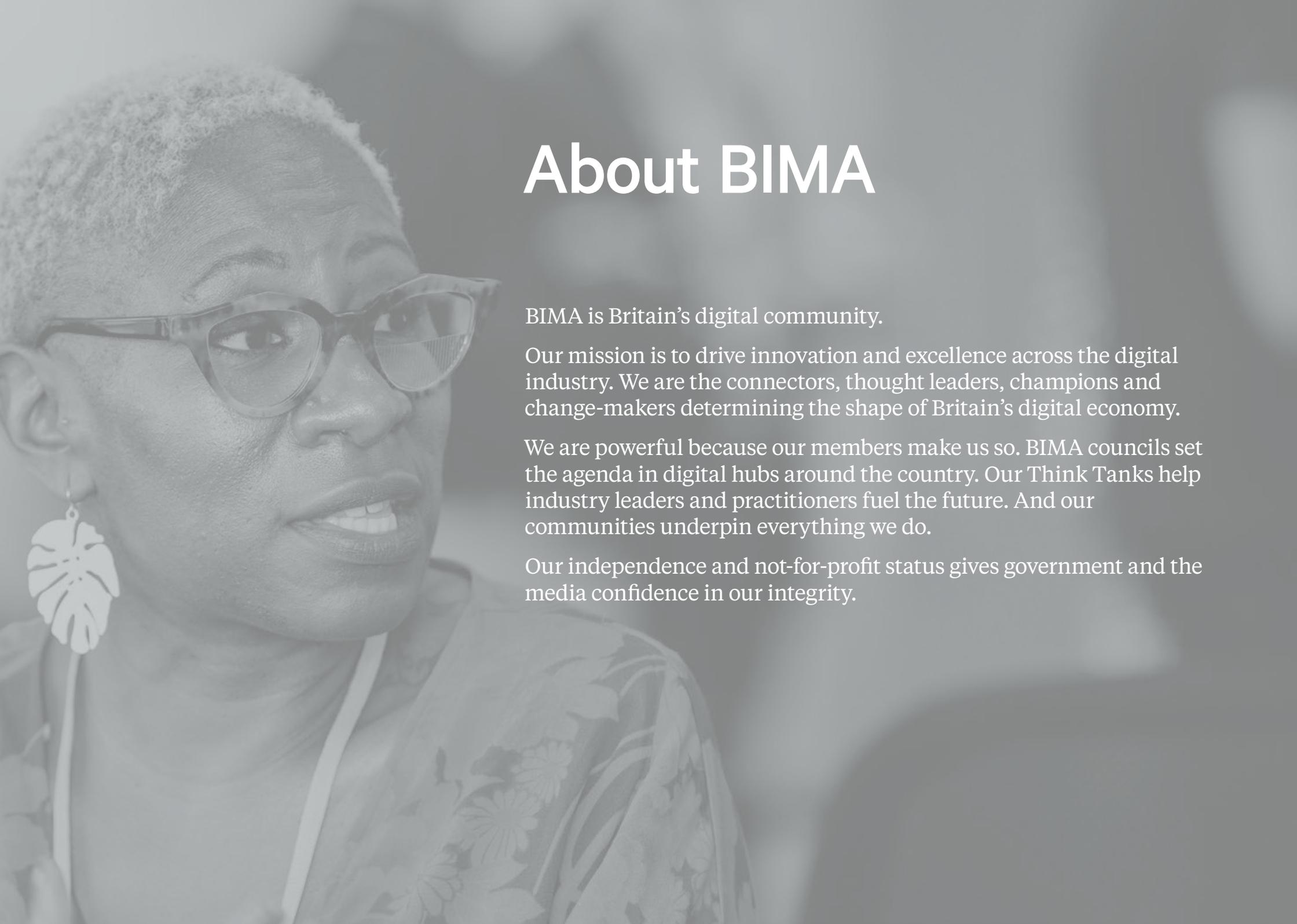
Media walls

Roundtables

Post-conference drinks

Networking app





# About BIMA

BIMA is Britain's digital community.

Our mission is to drive innovation and excellence across the digital industry. We are the connectors, thought leaders, champions and change-makers determining the shape of Britain's digital economy.

We are powerful because our members make us so. BIMA councils set the agenda in digital hubs around the country. Our Think Tanks help industry leaders and practitioners fuel the future. And our communities underpin everything we do.

Our independence and not-for-profit status gives government and the media confidence in our integrity.

# Just some of our members

AKQA

AnalogFolk

AppNexus

Atos

BBC  
Worldwide

bray leino<sup>®</sup>  
CX

CANCER  
RESEARCH  
UK

DARE

Digitas

Deloitte.  
Digital

dog

equator  
CONNECTING WORLDS

IBMiX

IMAGINATION

isobar

itv

SONY MUSIC

THE DRUM

ry.

UNIVERSITY OF  
WESTMINSTER

ustwo

VCCP

we  
are  
social

WUNDERMAN

National  
Trust

agiloy

POKE

rackspace.  
the open cloud company

redweb

Sapient

Seven<sup>CS</sup>

sitecore

KARMARAMA

M&CSAATCHI

MANDO

MEDIA  
MONKS

KEMP  
LITTLE

MOO

Microsoft

MULLENLOWE  
WUSA

# Sponsor the inaugural BIMA Conference.

To explore opportunities for your  
organisation, please contact

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